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FOODSCALE HUB

Reimagining and re-designing our agrifood systems



Foodscale Hub HQ

Nova Iskra Workspace
Cara Uroša 18
11000 Belgrade, Serbia



Novi Sad Office (Operations)

Balzakova 20
21000 Novi Sad, Serbia



Thessaloniki Office

Technopolis Incubator, Building C2
55535 Pylea
Thessaloniki, Greece

ABOUT US

At Foodscale Hub we help mission-driven Agri-foodtech founders make an impact. From our headquarters in the heart of Belgrade and two offices in Greece and Serbia, we provide direct access to an international network of the most relevant mentors, partners, and growth opportunities.

We lead in capacity building and business support, internationalization and access to finance, communication, go-to-market strategies and business model innovation, and the design and development of international R+D projects, such as EU Horizon 2020 or industrial projects.



Capacity
Building & Skill
Development



Incubation &
Acceleration
Services



Ecosystem Building
& Business
Modelling



Piloting, End-user
Engagement,
Collaborative Co-
creation

Here at Foodscale Hub, we're helping shape the future of the agrifood industry, with extensive success in scaling up new technologies and businesses.

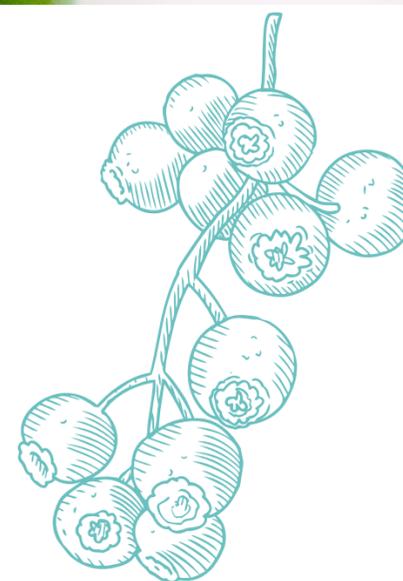


eM-POWERing SME Clusters to help SMEs overcome the valley of death

2020-2022 | €1.578.907 | BBI-2019-SO4-S4

MPowerBIO is building an online platform with digital tools for evaluating and training skills, enabling SME readiness for investment. It will hold 10 train-the-trainer sessions for 90 European bioeconomy clusters. The aim is to improve capacity to support SMEs in the high-quality preparation process of presenting their projects to investors.

FSH role: Design of services & content for capacity building and business support programmes.



Data-driven sustainable agri-food value chains

2020-2023 | €8.595.150,00 | RUR-06-2020

PLOUTOS is developing a Sustainable Innovation Framework that follows a systemic approach to the agrifood sector, building on three pillars: Behavioural Innovation, Sustainable Collaborative Business Model Innovation & Data-driven Technology Innovation.

FSH role: Sustainable Innovation Pilot (SIP9) - Facilitating the transfer of surplus food from farms to socially disadvantaged groups, by aligning logistics and processes in Serbia & North Macedonia.

UPCOMING PROJECTS



Robots for protecting crops

2020-2024 | €7.928.092,50 | ICT-46-2020-IA

The vision of **ROBS4CROPS** is an agricultural sector where robots will replace humans in all heavy and unpleasant work.

FSH role: Dissemination, Communication, Exploitation



Cognitive Robotic System for Digitalized and Networked (Automated) Insect Farms

2021 - 2023 | €8.189.650,00 | ICT-46-2020-IA

CoRoSect addresses the dramatic need of coupling research on bionomics and life cycle of insects intended to be used as food and feed, with new robotic tools and protocols for mechanization and automation of insect farming.

FSH role: Dissemination, Communication, Ecosystem Building



The service marketplace for European rural areas

2021-2024 | €15.305.665,00 | DT-ICT-09-2020

D-Rural overall goal it to co-develop and implement a digital solution that delivers multiple services to rural citizens while creating opportunities economic growth and quality of life improvements.

FSH role: Open Calls for Regional Demonstrators - Publication, Evaluation, Selection, Monitoring & Assessment

Foodscale Hub is an Impact Venture Studio working to accelerate the shift towards tech-enabled innovations in the agrifood sector.



Our strongest asset is the **unmatched global network**. Foodscale Hub brings together a growing community of high value-added network of mentors, investors, industry experts and corporate partners that bring a caliber of expertise and connections.



As founders and entrepreneurs ourselves, we provide **the best in-class** support for scaling solutions in the agrifood sector. Our specialty is ventures that integrate disruptive ideas, new business models and cutting edge tech.



A blended approach with **tailored mentoring, coaching, training** and expert- and peer-led knowledge sharing. We cover all scaling fundamentals - from business modelling and growth hacking to fundraising and investor relations.

We are looking for ambitious teams with unique, impact-driven solutions, the drive to scale their product or service across Europe (and beyond), and a vision to change agrifood for the better.

Does that sound like you? Don't be shy and send us your pitch deck.

OUR PEOPLE

At Foodscale Hub, we explore. We experiment. We grow. A real team (an incredible team) with individual talents, creative ideas, effective strategies, and strong execution to fuel growth.



DARKO MANDIĆ

FOUNDER & PRESIDENT

Darko is an entrepreneur with experience launching ventures in the food and biotechnology industries both in Europe and the United States. He is passionate about bees, and his latest venture MeliBio is set to use science to produce honey without bees.



MLADEN RADIŠIĆ

CEO

A university professor in Business and Finance. Various management positions and has participated in numerous EU-funded projects (CIP/COSME, FP7/H2020, etc.). Previous experience in running large-scale projects and organization of international EU-funded business accelerator programs

GRIGORIOS CHATZIKOSTAS

VP FOR BUSINESS DEVELOPMENT

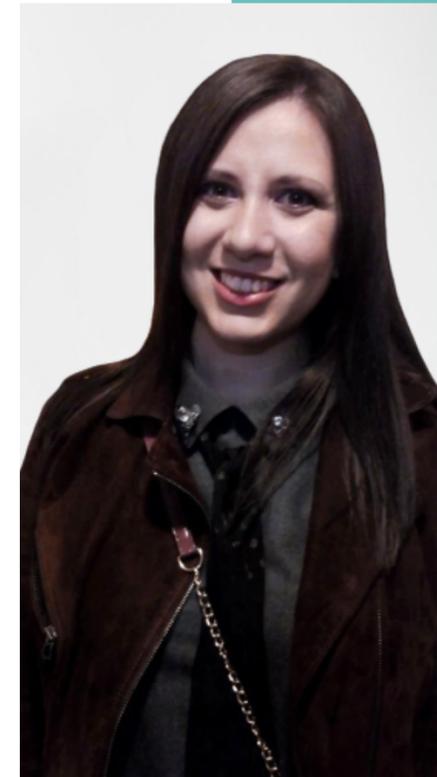
Grigoris is an expert in financing innovation in agtech and foodtech. He manages multi-national and cross-sectoral consortia, develops proposals for EU funding, and coordinates large-scale projects that promote tech-enabled entrepreneurship in the agrifood sector.



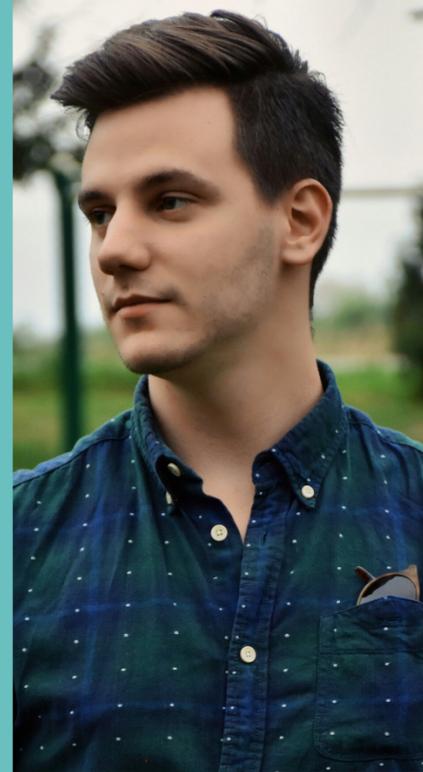
MAJA ŽIKIĆ

GROWTH & MARKETING

Maja Zikic is a Growth Strategist and Digital Marketing Coach with over six years of experience working at the intersection of business and technology. She has in-depth know-how and expertise in public-funded innovation and R&I collaborative programs



OUR PEOPLE



NIKOLA TERZIN

PROJECT MANAGER

Nikola is passionate about entrepreneurship and scaling-up businesses, marketing and project management.

He currently holds the position of a junior project manager at FSH.



DAJANA DULIĆ

PROJECT MANAGER

Dajana's holds a Master's degree in Engineering Management. Her area of expertise is Business & Management with an emphasis on international Project Management and capacity building.

GALINA ŽIŽAKOV

PROJECT MANAGER

Galina is a Project Manager and Grant Writer. She has three years of international NGO experience in organizational leadership, project writing, implementation, and event management.



DUŠAN PEVAC

FINANCIAL MANAGER

Dušan has over a year of experience working as an external accountant and payroll associate, working mostly with SMEs and entrepreneurs. He currently holds the position of a Financial Manager at Foodscale Hub.



*Are you a startup, investor, or
interested in advancing opportunities
with Foodscale Hub?*



GET IN TOUCH

info@foodscalehub.com



VISIT US

foodscalehub.com



THANK YOU!