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# FOODSCALE HUB

Reimagining and re-designing our agrifood systems



## **Foodscale Hub HQ**

Nova Iskra Workspace  
Cara Uroša 18  
11000 Belgrade, Serbia



## **Novi Sad Office (Operations)**

Balzakova 20  
21000 Novi Sad, Serbia



## **Thessaloniki Office**

Technopolis Incubator, Building C2  
55535 Pylea  
Thessaloniki, Greece

# ABOUT US

At Foodscale Hub we help mission-driven Agri-foodtech founders make an impact. From our headquarters in the heart of Belgrade and two offices in Greece and Serbia, we provide direct access to an international network of the most relevant mentors, partners, and growth opportunities.

We lead in capacity building and business support, internationalization and access to finance, communication, go-to-market strategies and business model innovation, and the design and development of international R+D projects, such as EU Horizon 2020 or industrial projects.



Capacity  
Building & Skill  
Development



Incubation &  
Acceleration  
Services



Ecosystem Building  
& Business  
Modelling



Piloting, End-user  
Engagement,  
Collaborative  
Co-creation

Here at Foodscale Hub, we're helping shape the future of the agrifood industry, with extensive success in scaling up new technologies and businesses.

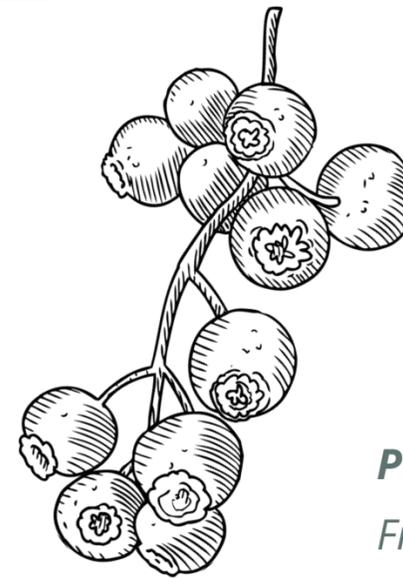


**eM-POWERing SME Clusters to help SMEs overcome the valley of death**

2020-2022 | €1.578.907 | BBI-2019-SO4-S4

*MPowerBIO is building an online platform with digital tools for evaluating and training skills, enabling SME readiness for investment. It will hold 10 train-the-trainer sessions for 90 European bioeconomy clusters. The aim is to improve capacity to support SMEs in the high-quality preparation process of presenting their projects to investors.*

***FSH role:** Design of services & content for capacity building and business support programmes.*



**Data-driven sustainable agri-food value chains**

2020-2023 | €8.595.150,00 | RUR-06-2020

*PLOUTOS is developing a Sustainable Innovation Framework that follows a systemic approach to the agrifood sector, building on three pillars: Behavioural Innovation, Sustainable Collaborative Business Model Innovation & Data-driven Technology Innovation.*

***FSH role:** Sustainable Innovation Pilot (SIP9) - Facilitating the transfer of surplus food from farms to socially disadvantaged groups, by aligning logistics and processes in Serbia & North Macedonia.*



**Robots for protecting crops**

2020-2024 | €7.928.092,50 | ICT-46-2020-IA

*The vision of **ROBS4CROPS** is an agricultural sector where robots will replace humans in all heavy and unpleasant work.*

**FSH role:** Dissemination,  
Communication, Exploitation



**Cognitive Robotic System for Digitalized and Networked (Automated) Insect Farms**

2021 - 2023 | €8.189.650,00 | ICT-46-2020-IA

***CoRoSect** addresses the dramatic need of coupling research on bionomics and life cycle of insects intended to be used as food and feed, with new robotic tools and protocols for mechanization and automation of insect farming.*

**FSH role:** Dissemination, Communication,  
Ecosystem Building



**The service marketplace for European rural areas**

2021-2024 | €15.305.665,00 | DT-ICT-09-2020

***D-Rural** overall goal it to co-develop and implement a digital solution that delivers multiple services to rural citizens while creating opportunities economic growth and quality of life improvements.*

**FSH role:** Open Calls for Regional Demonstrators - Publication, Evaluation, Selection, Monitoring & Assessment



### BioeconomyVentures

Raising devoted bioeconomy ventures,  
start-ups and spin-offs to the top

2021 - 2023 | €1,499,312.5 | BBI-2020-CSA

*BioeconomyVentures* project aims to build the reference platform for bioeconomy-based start-ups and spin-offs seeking to gain access to finance, becoming the main meeting point in the European bioeconomy.

*FSH role:* Design of services & content for Bioeconomy Ventures Business and Investment readiness Programme





By choosing the food we eat today, we choose how our world will look like in the future.



Our strongest asset is the **unmatched global network**. Foodscale Hub brings together a growing community of high value-added network of mentors, investors, industry experts and corporate partners that bring a caliber of expertise and connections.



As founders and entrepreneurs ourselves, we provide **the best in-class** support for scaling solutions in the agrifood sector. Our specialty is ventures that integrate disruptive ideas, new business models and cutting edge tech.



A blended approach with **tailored mentoring, coaching, training** and expert- and peer-led knowledge sharing. We cover all scaling fundamentals - from business modelling and growth hacking to fundraising and investor relations.

We are looking for ambitious teams with unique, impact-driven solutions, the drive to scale their product or service across Europe (and beyond), and a vision to change agrifood for the better.

Does that sound like you? Don't be shy and send us your pitch deck.

# OUR PEOPLE

At Foodscale Hub, we explore. We experiment. We grow.  
A real team (an incredible team) with individual talents, creative ideas, effective strategies, and strong execution to fuel growth.



## DARKO MANDIC

### FOUNDER & PRESIDENT

*Darko is an entrepreneur with experience launching ventures in the food and biotechnology industries both in Europe and the United States. He is passionate about bees, and his latest venture MeliBio is set to use science to produce honey without bees.*



## MLADEN RADISIC

### CEO

*A university professor in Business and Finance. Various management positions and has participated in numerous EU-funded projects (CIP/COSME, FP7/H2020, etc.). Previous experience in running large-scale projects and organization of international EU-funded business accelerator programs.*

## GRIGORIS CHATZIKOSTAS



### VP FOR BUSINESS DEVELOPMENT

*Grigoris is an expert in financing innovation in agtech and foodtech. He manages multi-national and cross-sectoral consortia, develops proposals for EU funding, and coordinates large-scale projects that promote tech-enabled entrepreneurship in the agrifood sector.*



## DIMITRIS FOTAKIDIS

### PROJECT MANAGER, HEAD OF THESSALONIKI OFFICE

*Dimitris has conducted business and marketing plans and developed the digital presence of numerous European SMEs and organizations. He has proposal writing and project management experience on research & innovation projects mainly in the fields of IT, agtech and foodtech.*

# OUR PEOPLE

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**MAJA ZIKIC**

**GROWH LEAD**

*Maja Zikic is a Growth Strategist and Digital Marketing Coach with over six years of experience working at the intersection of business and technology. She has in-depth know-how and expertise in public-funded innovation and R&I collaborative programs.*



**DUSAN PEVAC**

**FINANCIAL MANAGER**

*Dušan has over a year of experience working as an external accountant and payroll associate, working mostly with SMEs and entrepreneurs. He currently holds the position of a Financial Manager at Foodscale Hub.*



**GALINA ZIZAKOV**

**PROJECT MANAGER**

*Galina is a Project Manager and Grant Writer. She has three years of international NGO experience in organizational leadership, project writing, implementation, and event management.*

# OUR PEOPLE

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MIRJANA TRIFKOVIĆ

## PROJECT MANAGER

*Mirjana holds a Bachelor's degree in Engineering Management. She has practical knowledge in implementing various international and local projects and a strong passion for environmental issues.*



TEODORA SISAKOVIĆ

## COMMUNICATION & DESIGN MANAGER

*Teodora discovered her passion for management, marketing & design in an international NGO. She is a certified Junior Soft Skills trainer. At FSH, she is focusing on communication & SME support activities.*



VUKASIN ORSIĆ

## PROJECT MANAGER

*Vukasin has a Master's degree in Engineering Management & Project Management. With a passion for environmental issues, project management and marketing his focus at Foodscale Hub will be on piloting and end-user engagement.*

# OUR PEOPLE



## MACKENZIE BAERT

### PROJECT MANAGER

*Mackenzie grew up in Canada, however after she relocated to Greece she completed a Master's degree in Environmental Management and Sustainability. She is passionate about environmental sustainability and protection and loves channelling her enthusiasm towards proposal writing and project management.*



## CHRISTOS CHIOU

### PROJECT MANAGER

*Christos is an administrative management, financial monitoring, and policy evaluation specialist, holding two Master's degrees, in Economic Analysis and in Political Theory. He shares enthusiasm for the primary sector of the economy and best business practices, both of which he considers key to future generations' wellbeing.*



## MILICA KLAVZAR

### JUNIOR PROJECT MANAGER

*Milica holds a Bachelor's Degree in English Philology. Passionate about project management, she recently undertook a one-year program in the fundamentals of PM. Through three years of experience working for an American NGO organization where she demonstrated her skills as an event manager, leader of volunteers and English translator.*

Are you a startup, investor, or  
interested in advancing opportunities  
with Foodscale Hub?



**GET IN TOUCH**

[info@foodscalehub.com](mailto:info@foodscalehub.com)



**VISIT US**

[foodscalehub.com](https://foodscalehub.com)



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how our world will look like in the future.